

# RADIO MINUTE MESSAGE

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**PURPOSE:** To challenge the participant in using a medium that is powerful in today's world where time is of the essence. The participant(s) is (are) to design and present a radio spot that will reach out to the community and encourage them with the message of Christ.

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## PROCESS:

### Each participant (or team) will:

- Mail the project and other material to the following address no later than the Pre-Convention Event Deadline (see submission guidelines below):

**Center Road Church of Christ**  
**ATTN: MWLTC Pre-convention Projects**  
**899 W 300 S**  
**Kokomo, IN 46902**

– or –

email: [preconvention@mwltc.org](mailto:preconvention@mwltc.org) &  
[radiomessage@mwltc.org](mailto:radiomessage@mwltc.org)

### The Event Coordinator will:

- Assume responsibility for the Mid-West LTC Radio Minute Event.
  - Be certain that each project is evaluated by **at least** two volunteers.
  - Report results and provide critique sheets to the Awards Committee
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## GUIDELINES:

### Participant Eligibility:

- There are two grade levels in this event: Grades 3-6 and Grades 7-12. A team's grade level is based on the grade level of the **oldest** team member.
- *Individuals & Teams:* Participants may work on a project individually or as a team. A participant may do one or two projects. If a participant does two projects, one must be done individually, & one must be done as a team.

### The Radio Spot

- *Content:* Share a brief devotional thought as part of the radio message. Content must be related to this year's LTC theme. Background music, special effects, etc are permissible. **No adult voices are allowed in the recording.**
- *Recording Medium:* Record the message on an audio tape, audio CD, or as an MP3 file. (CD or MP3 is preferred but not required.)
- *Time:* The recorded message shall not be shorter than 30 seconds or longer than 60 seconds. Messages under or over the time limit will be penalized three points for each five seconds (or fraction thereof) above or below the limit, for a maximum of 15 points. The individual's voice message must be within time frame.

### Submitting the Project Material

- *The Message & Picture(s):* Send **2 copies** of the audio tape, audio CD, or MP3 that contains the radio spot. (MP3-based projects may be submitted as an email – only one copy is needed.) Also include digital picture(s) of the participants during the recording portion of this project. (This is to help display their work & recognize their effort at MWLTC Convention.) Submit only one message per tape or CD. (If emailing the project material, send only one project per email.)
  - *Documentation:* Type the following information on an 8 1/2 x 11 sheet of paper & submit with the radio message:
    - a. Whether this is a team or individual project.
    - b. Name, address, and grade level of each participant in this project
    - c. Name and address of the home congregation
    - d. Typed script of the radio message
  - *Pack It Well:* If mailing, damaged tapes / CD's cannot be reviewed. Please be sure to pack the item well so it cannot be damaged. Participants should keep a backup copy in case the project is lost during shipment.
  - *Receipt Confirmation:* Include a self-addressed stamped postcard or envelope for a confirmation of receipt.
  - *Late Entries:* Projects postmarked after the pre-convention event deadline will not be accepted.
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## AWARDS:

<b>Grade Level 3-6</b>	Gold = 90 to 100	Silver = 80 to 89	Bronze = 70 to 79	Participant = 69 & less
<b>Grade Level 7-12</b>	Gold = 95 to 100	Silver = 85 to 94	Bronze = 75 to 84	Participant = 74 & less

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## EVALUATION CRITERIA:

See Radio Minute Message Evaluation Form for criteria and weighting.

# Radio Minute Message

Evaluation Form // Revised 2009-09-20

## Instructions for Evaluators:

1. Place bar code label or write student info.
2. Assign score for each criteria & calculate total.
3. Write additional comments.

Name:

Grade:

Gender:

Cong:

EVENT COORD:

FINAL AWARD

## Adherence to Theme

Score: \_\_\_\_\_

9-10: The message clearly relates to the current LTC theme.

8-9: The message generally relates to the current LTC theme.

7-8: The message slightly relates to the current LTC theme.

0-7: The message is not related to the current LTC theme.

## Creativity

Score: \_\_\_\_\_

14-15: The message is very original/ interesting and will be very memorable to the audience.

13-14: The message is somewhat original, but won't be quite as memorable.

11-13: The message has minimal originality; may be too cliché.

0-11: The message is not very original; have heard similar message many times before.

## Rate and Flow

Score: \_\_\_\_\_

14-15: Very pleasing and natural rate & flow which enhances the message. • For team entries, all voices came in at appropriate times.

13-14: Generally pleasing and natural rate and flow, but neither enhanced nor detracted from message; may have sounded like it was being read. • For team entries, voices often came in at appropriate times.

11-13: Rate was somewhat slow or fast but did not detract from meaning. • For team entries, voices generally came in at appropriate times.

0-11: Rate and/or flow detracted from the meaning; rate and/or flow made it difficult to understand the message. • For team entries, there were several places where voices were talked over or long pauses.

## Volume and Articulation

Score: \_\_\_\_\_

14-15: Used appropriate volume and articulation throughout.

13-14: Used appropriate volume and articulation most of the time.

11-13: Used appropriate volume and articulation some of the time.

0-11: Much of the message was missed or difficult to understand due to inappropriate volume and/or articulation.

## Content

Score: \_\_\_\_\_

14-15: The content of the message was concise, got the point across, and flowed well.

13-14: The content of the message was concise & got the point across, but didn't flow as well (may need better transitions).

11-13: The message content eventually got the point across, but it was not concise and/or didn't flow well; may have been wordy.

0-11: The content of the message did not get the point across well and/or was very wordy or disconnected.

## Clarity of Recording

Score: \_\_\_\_\_

14-15: The recording was very clear throughout; no white noise or unrelated voices / sounds in background.

13-14: The recording was reasonably clear with only minimal white noise.

11-13: The recording was somewhat clear. Any white noise or unrelated voices / sounds did not interfere with the message being heard.

0-11: The recording was unclear. Too much white noise or unrelated voices / sounds made it too difficult to hear the message.

## Balance of Sounds

Score: \_\_\_\_\_

14-15: All sounds (all voices, background music, special effects) were balanced appropriately and enhanced the overall message.

13-14: Most sounds (all voices, background music, special effects) were balanced appropriately but may not have enhanced nor detracted from the overall message.

11-13: Some sounds (all voices, background music, special effects) were balanced appropriately but some may have slightly detracted from the overall message.

0-11: Sounds (all voices, background music, special effects) were not balanced appropriately. The imbalance actually detracted from the overall message.

## PENALTIES (check any that apply):

\_\_\_ Deduct 5 points if submission guidelines are not followed

\_\_\_ Deduct 3 points for every 5 sec. (or fraction thereof) above the 60 sec. time limit

\_\_\_ Deduct 3 points for every 5 sec. (or fraction thereof) below the 30 sec. time limit

**Total Score:** \_\_\_\_\_

3rd-6th grd: 0-69; 70-79; 80-89; 90-100

7th-12th grd: 0-74; 75-84; 85-94; 95-100

## Evaluator's Comments (use back if necessary):